The Leader for Tomorrow’s World

Aju Corporation, a global leader aiming for a brighter future with higher values, continues to meet new challenges and achieve constant innovations.

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Global Leader
Bringing Innovation for a Happier Future

We Work Hard Everyday to Achieve our Vision Based on Aju’s Core Spirit and our Five Core Values

Aju’s Core Spirit
‘Optimism and Pursuit of Happiness’ is in the core of our spirit.
We aim to share the value of happiness with our customers, employees and stakeholders.

Pioneer Spirit

“Our Strategy to Implement the Vision”
Culture and Policies 1: Promote Innovation in corporate culture and policies with strong passion and an ability to execute
Goods and Services 2: Develop market-leading goods and services through creative thinking and a spirit that embraces new challenges

“Our Values To Be Delivered”
To the Customers 1: Convenience and Usefulness
To the Employees 2: A pleasant working environment to realize dreams and goals
To the Shareholders 3: Stable returns and Differentiated Corporate Values
To the Society 4: Prosperity and Happiness

“Growth Objectives, Vision for the Future”
Global Company 5: Become a leading company beyond Korea to meet the requirements in professionalism and business practices for today’s global era
Sustainable Growth 6: Achieve sustainable growth through employees, organization, and management system reflecting global leadership

Five Core Values

Talent Yearning for Learning
At Aju, we are motivated to constantly learn and acquire new knowledge, skills and abilities. With great pride in our organization, we strive to be the best.

Respect with the Warmth Within
Aju fosters a respectful and supportive working environment for its employees, and aspires to grow as a respected company.

Creative Innovation
We keep our customers at the heart of our business, and drive innovation through reinventing business processes and changing perspectives.

Passion with Action
Considering failure as learning moments, we embrace challenge, change and do our utmost in every way.

Growth with Others
Aju is committed to growing together with our employees, shareholders, and the society as a whole.
We make conscious decisions based on ethics and our social responsibility.
FINANCIAL HIGHLIGHTS

End of 2015

2015 Total Sales
2,217,333 (Unit: KRW million)

Auto 40%
Financial Services 34%
Construction Materials & Construction Engineering 23%
Hotel 2%
Real Estate & Natural Resources Development 1%

AJU AT A GLANCE

AJU CORPORATION
VCEM MATERIALS
AJU VIETNAM
AJU CAMBODIA
AJU GEOTECH
AJU ASSET DEVELOPMENT

Construction Materials & Construction Engineering

Financial Services

Auto

Hotel

Real Estate & Natural Resources Development

IT

AJU CAPITAL
AJU SAVINGS BANK
AJU IB INVESTMENT

AJU NETWORKS
AJU AUTORIUM
AJU AUTO SERVICE

AJU HOTELS & RESORTS
AJU HOTEL SEOKYO
HYATT REGENCY JEJU
DOUBLETREE BY HILTON DALLAS - MARKET CENTER
HOLIDAY INN SAN JOSE - SILICON VALLEY

AJU FRONTIER
AJU GLOBAL

AJU QMS
The last 50 years of Aju Corporation was a journey of challenges, development, changes, and innovations.

As an industry leader that brings higher values to customers based on the 50-year-journey, we will open a door to a brighter future with creativity and passion.
Aju Corporation is striving to become a global leader in the building materials industry, based on its advanced technology that pursues safe, futuristic living spaces through continuous innovations.

CEO Massage

Developing into a top corporation in the building materials industry based on its “pioneering spirit” since 1960, Aju Corporation is growing into a global leader that constantly meets challenges and achieves innovations based on its abundant experience and technologies.

Aju Corporation is living by the following vision: “A company that creates futuristic high quality living spaces with high technology.” Under the vision, numerous changes and innovations have been achieved by the company, which strives to provide more stable building materials with strict quality control and customer-centered management.

Adopting the first GPS monitoring system in the industry, we offer better services and strive to develop eco-friendly building materials, including high-performance premium concrete Green-Wax. With the unswerving dedication to customers, Aju Corporation is providing the values you need with a proactive attitude.

Aju Corporation is living by its entrepreneurial spirit: “Contribute to the society beyond customers.” All our employees will actively engage in CSR (corporate social responsibility) activities in return for the support from our customers. We will do our best to be a highly respected company among the customers and in society. We will strive to benefit all our customers with better services, products, and management.

As a CEO of Aju Corporation, I’d like to say thank you to all those who are interested in the changes of my company and our innovations. Once again, thank you for your interest and support.

Park Sang-il, CEO of Aju Corporation
**HISTORY**

**Beginning**
- 1960, 09: Aju Corporation was founded
- 1961, 09: Prefabricated Spun High Strength Concrete piles and pile plant was built
- 1964, 03: Tube pipe (Prefabricated Spun High Strength Concrete piles) factory was built
- 1965, 10: Nation’s first KS mark was obtained
- 1967, 10: Concrete PC beam factory was built
- 1975, 12: Aju Pipe Industry was founded
- 1978, 10: Yangsan High-Pressure Concrete was founded

**Growth**
- 1983, 04: Ready-mixed concrete plant was built - Mangyoo, Suseor, Byeoingeum, Gure, Gwangju plant
- 1987, 03: Aju Remicron was founded
- 1991, 07: Ready-mixed concrete plant was built in Incheon
- 1994, 06: PHC pile production technology partnership (Nhorse, Hume based in Japan)
- 1996, 01: Ready-mixed concrete and Asphalt concrete plant was built (Dongbu Plant)
- 1996, 05: Nation’s first high-strength concrete (1200 kg/m³) and mass production system was established

**Development**
- 2000, 12: The cooperative R&D with the Korea Ocean Research & Development Institute for high-durability new material offshore piles
- 2001, 10: Ready-mixed concrete and aggregate plant was built
  - Billing-Taeung Sangan Cement plant
  - Aggregate: Pyeongtan-Pal-plant
- 2003, 11: GPS vehicle control system services were launched
- 2004, 10: Super Mortar was released from Billing plant
- 2004, 12: Aju R&D center was founded
- 2006, 07: Aju Ascom was founded after Asphalt concrete business division was established

**Take-off**
- 2008, 04: Entered Vietnam’s building materials market:
  - “AJU Vietnam” was founded
  - Painted Inclad after removing a mixer truck insulating cover, the first attempt in the ready-mixed concrete industry
- 2009, 08: Aju Vietnam: JIS Certification
- 2010, 05: Aju Corporation-Aju Ascom Quality Management & Environmental Management Certification (KQA): Entered the general construction industry
- 2010, 07: Entered Cambodia’s building materials market
  - “Aju Corporation Cambodia” was founded
- 2010, 10: Cheonsan Suksan was acquired
- 2011, 06: Aju Corporation’s Occupational Health and Safety Management System Certification (KSA)
- 2012, 03: Sea sand work site was relocated (Pyeongtaek – Incheon North Port), Trade Distribution Unit was established
- 2013, 03: Hanho EBC-PrA PHC pile production services (Apr. 2013)
- 2014, 08: Aju Cambodia Quality Management System and Environmental Management System Certification
- 2015, 10: Awarded the Minister of Trade, Industry, and Energy Price as a subject for the national standardization

**PRIZES AND HONORS**

- 2007, 02: Won the Stone Tower Industrial Medal on the 41st Taxpayers Day
- 2007, 07: Won the "Ready-Mixed Concrete Award" (Industrial materials sector) Selected as “Enterprise with Excellent KS Product Quality of 2007” by the Korean Standards Association
- 2007, 10: Won the Manufacturing Grand Prize at the Customer-Centered Management Award
- 2007, 11: Won the Management Quality Award at the 93rd National Quality Management Contest
- 2008, 05: Won the Grand Prize at the Korea Quality Entrepreneurship Award
- 2008, 06: Won the Concrete Technology Contest Award (Korea Condemity Laboratories)
- 2008, 11: Won the Gold Tower Industrial Medal at the 84th National Quality Management Contest (Min of National Mart sector)
- 2009, 09: Gwangju Office won a plaque of contribution on the Enterprise Day in 2009
- 2009, 11: Aju R&D center won the Excellent Thesis Award from the Korea Institute of Building Construction (nal conference)
- 2010, 11: Won the Presidential Award for production innovation at the 26th National Quality Management Contest (enterprise sector)
- 2013, 12: Aju Cambodia won Cambodia CSR Excellent Enterprise Award (KOTRA)
- 2014, 10: Won the 2014 Technology Award from the Korea Concrete Institute
- 2015, 10: Won the Minister of Trade, Industry, and Energy Award at the National Standardization Contest
**Business Areas**

**Construction Materials & Construction Engineering**

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**Ready-mixed Concrete**

Aju Corporation is a manufacturer and supplier of high-quality ready-mixed concrete in the metropolitan area. It is leading the domestic ready-mixed concrete industry by developing the nation’s first ultra-high strength concrete (1,200kgf/m³) and mass production system.

Since 2003, the entire system from production to shipment has been computerized through the ERP system. With differentiated services such as the industry’s first GPS System, Aju Corporation is gaining the trust and satisfaction of customers.

Also, Aju Corporation is producing and supplying various products such as ultra-high strength concrete, low heat concrete, non-shrink concrete, and anti-washout concrete, with advanced technologies. As a futuristic living space creator, Aju Corporation will strive to provide higher values and satisfaction to customers.

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**PHC Pile**

Aju Corporation PHC piles have obtained the nation’s first KS certification and the quality excellence has been proved through technology partnership with Japan’s Nihon Hume in 1994. The production facilities are located in Asan, Chungcheongnam-do with annual capacity of 600,000 tons. Expanding the 2nd plant in July 2015, the company is able to produce large-diameter items (Ø 700~1,000), ultra-high strength items, and EXT piles. Currently, Aju Corporation is a leader in the PHC pile industry.

Equipped with advanced technologies Aju Corporation has entered the overseas markets (Vietnam, Brazil GSP Steel Mill export, Iraq BNCP P-JT pile plant) as the industry leader, beyond the domestic market.

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**Aggregates**

To help stabilize the aggregate supply in the Metropolitan and Chungcheong regions, Aju Corporation is operating two quarry sites (Paju, Cheonan) and one sand plant (Incheon North Port), the areas are struggling with chronic aggregate shortages. The annual aggregate output at Paju and Cheonan quarry sites stand at 1 million m³ and 0.8 million m³ respectively. At Incheon North Port sand plant, the annual sea sand production capacity is 0.8 million m³.

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**Slag powder - Cement**

Founding a joint corporation with S3 based in Singapore in 2002, Aju Corporation is producing blast furnace slag powder and slag cement, which are praised as high-quality, eco-friendly building materials. The annual output is 0.6 million tons and 0.9 million tons respectively. As a result, Aju Corporation is recognized as an eco-friendly corporation that takes the lead in resource recycling and carbon emission reduction.
Trade Distribution

AJU Corporation is distributing various items such as steel and wood pellets, and tires for trucks and construction machines in the global market. It is based on the skills and network in the building materials industry. AJU Corporation is striving to become a distribution leader in various areas including construction building materials.

Products: Steel materials (wire, rod, HRP, PC-bar); wood pellets, tires (tires, cars, construction machines), Distribution appliances

AJU R&D Center

AJU R&D center was founded in December 2004 to facilitate the sustainable development of AJU. Its goal is to become a global model company, while developing new products and differentiated building materials that actively address the needs of customers amid the limitless competition of the 21st century. Releasing 78 research papers, registering 19 patents, and carrying out 21 research projects, AJU R&D center is stepping up its technological development.

The center is actively engaging in R&D activities to become a global leader in the construction industry under the following goals: developing new technologies and products to provide more options for its customers; achieving maximum customer satisfaction; striving to develop environmentally-friendly products with various industrial byproducts. AJU Corporation is establishing itself as an eco-friendly company.

AJU Vietnam - Cambodia

AJU Vietnam was founded in 2008 with a total floor area of 98,280m², which can produce 25,000 tons of concrete piles (PHE piles) each year, the first achievement in the ready-mixed concrete industry of Korea. To accelerate the global market expansion, AJU Cambodia was founded in 2010 in Phnom Penh City, Cambodia, which can produce 40,000 tons (20,000 units) of telephone poles each year in the local area of 26,600m². AJU Vietnam and AJU Cambodia are serving as a hub of building materials supply for Southeast nations including Myanmar and Laos, while expanding the building material market of AJU in the global arena.
Financial information on Construction Materials & Construction Engineering

End of 2015

2015 Total Sales
457,566 (Unit: KRW million)

- Aju Corporation: 89.1%
- Besides: 1.9%
- Aju Cambodia: 0.6%
- Aju Vietnam: 2.3%
- Vcem Materials: 6.1%

Total Assets (Unit: KRW million)

- 2015: 1,268,923
- 2014: 1,059,998
- 2013: 1,048,306

Equity (Unit: KRW million)

- 2015: 790,592
- 2014: 570,848
- 2013: 571,949

Total Sales (Unit: KRW million)

- 2015: 457,566
- 2014: 365,999
- 2013: 326,352

Operating Income (Unit: KRW million)

- 2015: 46,106
- 2014: 21,923
- 2013: 22,945
- Financial information on each: Construction Materials & Construction Engineering

### AJU CORPORATION

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(Units: KRW million)

### VCEM MATERIALS

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(Units: KRW million)

### AJU VIETNAM

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(Units: KRW million)

### AJU CAMBODIA

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<td>2,665</td>
<td>3,857</td>
<td>179</td>
<td>122</td>
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(Units: KRW million)
Corporate Social Responsibility

Ethical Management

Aju is striving to become a transparent, trustworthy company among all its customers. After declaring its ethical management in 2004, Aju has executed the Code of Ethics and Guidelines under the Ethics Committee and Ethics Center.

Every year, the CEOs of Aju subsidiaries are carrying out the Ethics Pledge of all their employees, including Yongkyung Forum Action Pledge. Establishing ethics as the first priority, Aju is pursuing a win-win for clients and fair competition in the industry.

Environmental Management

Aju is actively carrying out CSR activities for the betterment of local communities and environmental protection by working closely with local offices, communities and environmental organizations.

Complying with domestic and overseas environmental laws, Aju is engaging in environmental management activities such as the following: developing eco-friendly building material products; eco-friendly campaign for employees; local environment improvement activities.
Social Contribution

To become a beloved, highly trustworthy company in society, Aju is carrying out systematic, organized social contribution activities at all subsidiaries. Our core values are as follows: “Constant Learning”, “Respect with Warm Heart”, “Shared Growth.” Following the values, each subsidiary of Aju is carrying out social contribution activities reflecting the characteristics and specialization of each industry. It brings hopes and happiness to various sectors of society.

Green City of Aju Corporation thinks green environment

Aju Corporation is contributing to the environmental protection and local community development through “Green City,” a CSR brand created in 2008. By creating a Green Zone around concrete walls and public buildings, it brings beauty to all the gray buildings and makes them eco-friendly, providing emotional healing spaces to local residents.

Aju Corporation is committed to local contribution

Aju Corporation is carrying out social contribution activities such as the following: employee book donation campaign in collaboration with Beautiful Store; transporting seniors from Daehan Nursing Home to hospitals through Suwon Office private vehicles. The activities have provided much-needed support to unprivileged local residents in the area.

Also, implemented in various countries in and around Southeast Asia, our volunteer team consisting of approximately 20 executives and employees, travels overseas each year to improve the environment for education.
AJU CORPORATION NETWORK

**Domestic**

**Head office**
Cheongnam Building, 351
Gangnam-dong, Seocho-gu, Seoul
TEL +82-2-3475-9700
FAX +82-2-3475-9777

**Ready-mixed Concrete**

**Gwangmyeong Branch**
707 Geum-ro, Gwangpyeong-si, Gyeonggi-do
TEL +82-2-853-3161-4
FAX +82-2-861-6434

**Suwon Branch**
893 Jungbude-ro, Geumgu, Yongin-si, Gyeonggi-do
TEL +82-31-283-6112
FAX +82-31-282-6116

**Byeongjeam Branch**
981 Hyeong-ri, Healseong-si, Gyeonggi-do
TEL +82-31-233-2788
FAX +82-31-234-8234

**Gwangju Branch**
14 Jang-9-gil, Gwang-ri, Gwangyang-si, Jeollanam-do
TEL +82-61-782-0856
FAX +82-61-782-0851

**Incheon Branch**
2 198-bun-gil, Jungrangsado-ro, Seo-gu, Incheon
TEL +82-32-577-6666-8
FAX +82-32-576-6602

**Bibong Branch**
2 356-5816-beon-gil, Haeusaingi, Bibong-myeon, Hwaseong-si, Gyeonggi-do
TEL +82-31-355-4325
FAX +82-31-355-4329

**Sangam Branch**
111 Hyunjung-ro, Deogyang-gu, Goyang-si, Gyeonggi-do
TEL +82-31-971-5111
FAX +82-31-971-5114

**Overseas**

**Vietnam**

**Factory**
Road/15-Ao-Nhon Trench 2 IZ, Dong-Nai Province
TEL +84-61-356-9642-5
FAX +84-61-356-9641

**Office**
4th floor - 6003 Ung Van Khiem Ward 25, Bình Thạnh Dist, HCMC
TEL +84-8-7309-6374
FAX +84-8-7309-6379

**Cambodia**

**Factory**
Kantork, Chreung Village, Sangkat Kantork, Khan Por Sanchey, Phnom Penh
TEL +855-77-810-929

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**AJU CORPORATION NATIONWIDE**

**Map**

- Head office
- R&D center
- Ready-mixed concrete
- Pile
- Aggregates

**Regions**
- North Port, Incheon
- Paju
- Incheon
- Gwangmyeong
- Suwon
- Bibong
- Hwaseong
- Byeonjeom
- Seosu
- Gwangju
- Daejeon
- Cheonan
- Asan
- Sangam
- Asan
- Incheon